

FOR MORE REWARDS...



\$200 VIP Bonus

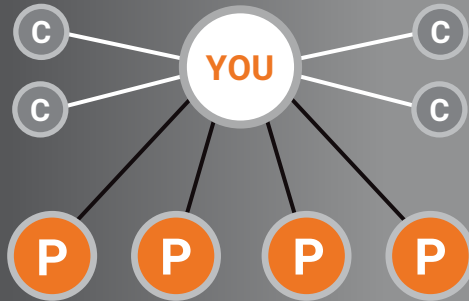
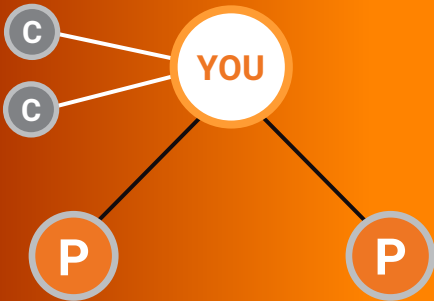
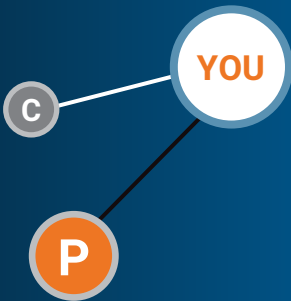
ADDED
\$200 VIP Bonus

ADDED
\$400 VIP Bonus

+ \$100 THRIVE Credit
+ Fast Start Bonuses

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- 1 Get Qualified & Active (Q&A)
- 2 Get 1 New Autoship Customer (C)
- 3 Enroll at least 1 Promoter (P) who is Qualified & Active

- 1 Get Qualified & Active (Q&A)
- 2 Get 2 New Autoship Customers (C)
- 3 Enroll at least 2 Promoters (P) who are Qualified & Active

- 1 Get Qualified & Active (Q&A)
- 2 Get 4 New Autoship Customers (C)
- 3 Enroll at least 4 Promoters (P) who are Qualified & Active

To qualify for GO VIP400 you must have 400QV or higher from at least 1 Customer Autoship order and 1 new Q&A Promoter within your first 14 days as a Promoter.

To qualify for GO VIP800 you must have 800QV or higher from at least 2 Customer Autoship orders and 2 new Q&A Promoters within your first 14 days as a Promoter.

To qualify for GO VIP1600 you must have 1600QV or higher from at least 4 Customer Autoship orders and 4 new Q&A Promoters within your first 14 days as a Promoter.

Infinity Fast Start Bonuses are earned based on orders of Upgrade Packages. A Promoter is Q&A by generating 100PV monthly from personal orders or personal customer orders.

COMPLIANCE NOTE: Bonus Buying is strictly enforced. Anyone caught creating fake accounts and placing orders through fake accounts will be disqualified from achieving the GO VIP Bonus and will be suspended from Le-Vel without pay.

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HERE'S HOW TO EARN THE GO VIP BONUS:

There are three levels...

- | | |
|---|--------------|
| > GO VIP 400 = 400QV (1 Customer autoship & 1 Q&A Promoter) | \$200 Bonus |
| > GO VIP 800 = 800QV (2 Customer autoships & 2 Q&A Promoters) | +\$200 Bonus |
| > GO VIP 1600 = 1600QV (4 Customer autoships & 4 Q&A Promoters) | +400 Bonus |

Possible 2-Week Total = \$800 Bonus
(plus possible fast start bonuses)

The qualifying volume comes from the following:

1) NEW Customer autoship orders

- > Only the first autoship order counts (this means the order that creates the autoship profile)
- > If your Customer converts to Promoter this order will NO longer count as an autoship or towards the volume

2) Orders from NEW Qualified and Active Promoters

- > A Promoter must have 100PV each month from their personal orders or their personal customer orders
- > If a customer (with order history) converts to Promoter they will count towards the number of Q&A Promoters ONLY
- > For a converted customer to count towards volume they must place a new order of any amount



Le-Vel

2020 INCOME DISCLOSURE STATEMENT

Le-Vel Brands is a global health and wellness company dedicated to providing people with convenient access to high quality products known as THRIVE.

Launched in 2012 by Jason Camper and Paul Gravette, Le-Vel's mission is to help people live happier, healthier, and fuller lives. Le-Vel focuses on this mission by producing tremendous products and offering individuals the opportunity to become Brand Promoters and share THRIVE with their friends, family, and others they believe can benefit from better overall health and wellness. The community of THRIVERS is proud to share THRIVE, knowing that:

- 1

there is no sign up fee to become a customer or a Brand Promoter – it is completely free,
- 2

there are no purchase requirements to earn commissions,
- 3

customers earn free product by referring 2 people to THRIVE,
- 4

the product ships directly to the end consumer rather than a Brand Promoter being forced to purchase and resell product, and
- 5

Le-Vel, through its THRIVE product line and its amazing community of Brand Promoters, is committed to helping people around the world improve their lives.

There are many opportunities to succeed as a Brand Promoter. For most (~52%), it is simply about receiving a discount on THRIVE to improve their own personal health and wellness. Others want to take THRIVE and share the products on a part-time and limited basis. A smaller group wants to build a team of other passionate THRIVERS and run a business from anywhere, including their home. Whatever your goal or interest, Le-Vel is grateful to count you among the millions of THRIVERS around the world.

Commissions | Brand Promoters' business results vary significantly. No income is promised or guaranteed.

The compensation plan for Brand Promoters is based on sales of THRIVE. Brand Promoters are not compensated for recruiting team members.

There are a number of factors that impact success, such as individual effort, business experience, expertise, leadership, sales skill, market conditions, and your goals. For those Brand Promoters who simply want to receive a discount on THRIVE, their goals and determination of success will be much different than a Brand Promoter who is working towards building a team and generating an income producing business.

The commission statistics below do not include voluntary expenses that may be incurred by Brand Promoters such as telephone and internet costs, travel or purchasing business materials. There is no sign up fee and no purchase requirement or any required capital outlay to earn commissions.

Based on the first six months of 2020, the average annualized commissions earned:

- 1

by Active Brand Promoters was \$1,341;
- 2

by Team Building Brand Promoters was \$5,670.

ACTIVE IS DEFINED as ordering at least one time during the time period. Included in this group is the 52% of Brand Promoters who simply purchased the product for personal use and did not sell/promote THRIVE and thus earned no commissions. **TEAM BUILDING IS DEFINED** as a Brand Promoter who earned a commission of \$.01 or greater and had a personally enrolled Brand Promoter earn a commission of \$.01 or greater in a given month.

	PERCENT OF BRAND PROMOTERS		2020 AVERAGE INCOME ANNUALIZED		2020 INCOME ANNUALIZED		MONTHS TO ACHIEVE		
Brand Promoter Rank	Active	Team Building	Active	Team Building	Lowest	Highest	Lowest Months To Rank	Highest Months To Rank	Average Months To Rank
PROMOTER	94.7%	75.6%	\$159	\$650	\$0	\$64,324	0	0	0
4KVIP	3.2%	15.1%	\$4,778	\$4,580	\$25	\$710,841	1	66	4
12K VIP	1.5%	6.7%	\$20,083	\$19,447	\$199	\$289,046	1	77	6
40K VIP	0.3%	1.3%	\$51,072	\$50,346	\$7,036	\$476,216	1	67	11
80K VIP	0.2%	0.8%	\$95,785	\$95,435	\$26,330	\$375,468	1	65	14
200K VIP	0.1%	0.5%	\$341,301	\$348,573	\$59,002	\$2,423,599	1	65	13

Of Active Brand Promoters:

Top 1% were paid\$92,814 annually

Top 10% were paid\$12,714 annually

Top 50% were paid.....\$2,683 annually

Of Team Building Brand Promoters:

Top 1% were paid \$254,439 annually

Top 10% were paid \$47,547 annually

Top 50% were paid..... \$11,100 annually

Bonuses, Awards, and Getaways

Beyond weekly commissions, a Brand Promoter can earn bonuses, awards, and other incentives through sales of THRIVE.

Auto Bonus | Brand Promoters have the opportunity to qualify for an auto bonus with Le-Vel. The auto bonus must be earned every month in order to receive the payment for that month.

There are three different options - \$1,600 monthly payment for the auto elite bonus for qualifying vehicles, \$800 monthly for the auto bonus for qualifying vehicles, or \$300 monthly for the auto bonus or auto elite bonus if no qualifying vehicle.

In the first six months of 2020, 2.0% of Active Brand Promoters and 8.8% of Team Building Brand Promoters earned an auto bonus. The average monthly auto bonus payment for qualifiers was \$640.

VIP Program | In addition to regular commissions, Brand Promoters can earn up to \$800 cash and \$200 in credits through the VIP program.

Of Brand Promoters who signed up in the first six months of 2020, 7.8% of Active Brand Promoters and 53.8% of Team Building Brand Promoters earned a VIP bonus. For those who earned a VIP bonus during this time frame, the average amount earned was \$546 in cash commissions and \$137 in credits.

Getaways | Brand Promoters are eligible for three vacations or Getaways per year. A Brand Promoter generally qualifies by meeting the criteria two out of three qualifying months. In 2020, Le-Vel was only able to have one Getaway (Riviera Maya) due to Covid-19.

For the 2020 Getaway to Riviera Maya, 1.0% of Active Brand Promoters and 3.4% of Team Building Brand Promoters qualified.

Millionaire Award | The Millionaire Award is achieved by Brand Promoters who earn \$1,000,000 in lifetime commissions. Since inception of the company in 2012, 0.015% of Active Brand Promoters and 0.096% of Team Building Brand Promoters achieved this award.